

Application as direct exhibitor



Nürnberg, Germany
29.–31.3.2011

European Coatings SHOW 2011

PLUS ADHESIVES, SEALANTS, CONSTRUCTION CHEMICALS

Please return to
NürnbergMesse GmbH
Project Management
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8287

**Return date for early booking discount
15 July 2010**

Company name of direct exhibitor _____

Proprietor/Manager _____

Street _____

Postcode, Town, Country _____

Tel. _____ Fax _____
(Company) (Company)

E-mail _____
(Company)

Internet _____

Entry in the list of exhibitors under letter

Person to contact _____

Tel. _____ Fax _____

E-mail _____

Correspondence address (only if different) _____

Invoice address (only if different) _____





VAT Reg. No. _____

Application as direct exhibitor (please complete in detail or mark as applicable) and acceptance of the conditions for participation

1. We order stand space in exhibition halls.

For rentals and specifications see item 7 of the Special Conditions for Participation. We desire the following type of stand and stand space (dimensions in meters only):

Front _____ m Depth _____ m Area _____ m²

-  In-line stand (1 side open) EUR 203/m²
-  Corner stand (2 sides open) EUR 224/m²
-  Head stand (3 sides open) EUR 235/m²
-  Block stand (4 sides open) EUR 245/m²

Early booking discount of EUR 6/m² for complete applications received by the organizer by 15 July 2010.

Minimum rental for stand space:

EUR 2,364 until 15 July 2010
EUR 2,436 from 16 July 2010

2. We agree to erect 2.50 m high stand partitions on all closed sides of our stand space and to lay floor covering.

- We will use **our own** stand material or appoint **our own** stand construction firm.
- We need a **complete rental stand** from a ServicePartner of NürnbergMesse (see following order forms and item 8 of the Special Conditions for Participation).
- We need **stand partitions** from NürnbergMesse and will order these later using the Online Service Center.

3. We need compressed air supply.
 We need water supply/drainage.

This information is needed for allocating the stand space. We will place the actual order later using the Online Service Center.

4. We would **not** like our exhibition stand to be situated next to the following companies (without legal claim):

5. We will enter our exhibited articles and/or services overleaf.

6. Main product group:
(Please enter only **one** of the product groups 1 – 9!)

7. We will assign our products to the enclosed list of products.

8. We agree to purchase the communication package at a price of EUR 660 plus VAT at the statutory rate¹ (see item 15 of the Special Conditions for Participation).

¹ The 2010 VAT law currently applies pending possible VAT changes with effect from 1.1.2011. In accordance with Art. 3a, Para. 3, No. 3a of the German VAT Act (UStG), the place of supply of the miscellaneous service is Germany. Should an amendment to the VAT Act cause a change in the place of supply of the miscellaneous service with effect from 1.1.2011, the invoices would have to be adapted to the law in force at that time.

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.** We indicate the name of the company for which we are requesting co-exhibitor status on the attached form.

Place and date _____

Company stamp and authorized signature of direct exhibitor _____

NÜRNBERG MESSE

For exhibition organizer use only!

Front _____ Tiefe _____ Fläche _____

Reihenstand
 Eckstand
 Kopfstand
 Blockstand



Data for print EC SHOW DIRECTORY and online presentation in the EC MARKET NAVIGATOR

1. Following data will be transferred from the application form unless otherwise required by the direct exhibitor

- Company name and address
- Contact data (phone, fax, e-mail, website)
- List of products (checked items)
- Keywords for exhibited products and/or services
- Hall and stand number (automatic entry)

2. Following data is additionally required from the direct exhibitor for the online presentation in the EC MARKET NAVIGATOR

2.1 Additional company information

- Company logo
- Company profile
- Contact person for visitors at the stand

2.2 New products (max. 5)

- Product logo
- Product pictures
- Product descriptions
- Product videos
- Additional product information

3. Additional costs become due for imprint of the direct exhibitor's logo or advertisement in the print EC SHOW DIRECTORY

List of products of the trade fair European Coatings Show 2011

Please return this sheet with form
"Application as direct exhibitor"!

Our products and/or services as direct exhibitor
are to be assigned as follows:

(Tick as appropriate)

1. Coating raw materials

1.1 Binders

- 1.1.1 Natural binders
- 1.1.2 Acrylic resins
- 1.1.3 Alkyd resins
- 1.1.4 Amino resins
- 1.1.5 Cellulose nitrates
- 1.1.6 Epoxy resins
- 1.1.7 Isocyanate resins
- 1.1.8 Melamine resins
- 1.1.9 Polyester resins
- 1.1.10 Polyurethanes
- 1.1.11 Silicone resins
- 1.1.12 Monomers
- 1.1.13 Intermediates
- 1.1.14 Dispersions
- 1.1.15 Other binders

1.2 Solvents

1.3 Pigments

- 1.3.1 Anticorrosion pigments
- 1.3.2 Color pigments (inorganic)
- 1.3.3 Color pigments (organic)
- 1.3.4 White pigments
- 1.3.5 Effect pigments
- 1.3.6 Pigment preparations
- 1.3.7 Other pigments

1.4 Fillers

1.5 Additives

- 1.5.1 Biocides
- 1.5.2 Anti-foam additives and de-aerationers
- 1.5.3 Adhesion promoters
- 1.5.4 Anti-skinning agents
- 1.5.5 Catalysts
- 1.5.6 Matting agents
- 1.5.7 Rheological additives
- 1.5.8 Slip additives and lubricants
- 1.5.9 Stabilizers
- 1.5.10 Surfactants, crosslinking agents, dispersants, emulsifiers
- 1.5.11 Thixotropic agents (thickeners)
- 1.5.12 Driers
- 1.5.13 Levelling agents
- 1.5.14 Waxes
- 1.5.15 Plasticizers
- 1.5.16 Other additives

2. Printing ink raw materials

2.1 Binders

- 2.1.1 Natural binders
- 2.1.2 Acrylic resins
- 2.1.3 Cellulose nitrates
- 2.1.4 Polyester resins
- 2.1.5 Polyurethanes
- 2.1.6 Silicone resins
- 2.1.7 Monomers
- 2.1.8 Intermediates
- 2.1.9 Other binders

2.2 Solvents

2.3 Pigments and dyes

- 2.3.1 Color pigments (inorganic)
- 2.3.2 Color pigments (organic)
- 2.3.3 White pigments
- 2.3.4 Effect pigments
- 2.3.5 Pigment preparations
- 2.3.6 Dyes
- 2.3.7 Other pigments and dyes

2.4 Additives

- 2.4.1 Biocides
- 2.4.2 Anti-foam additives and de-aerationers
- 2.4.3 Anti-skinning agents
- 2.4.4 Catalysts
- 2.4.5 Matting agents
- 2.4.6 Rheological additives
- 2.4.7 Stabilizers
- 2.4.8 Surfactants, crosslinking agents, dispersants, emulsifiers
- 2.4.9 Thixotropic agents (thickeners)
- 2.4.10 Levelling agents
- 2.4.11 Waxes
- 2.4.12 Other additives

3. Adhesive raw materials

3.1 Polymers

- 3.1.1 Natural (modified) polymers
- 3.1.2 Ethylene vinyl acetate copolymers (EVA)
- 3.1.3 Polyamides
- 3.1.4 Polysulfides
- 3.1.5 Polyurethanes
- 3.1.6 Silicones
- 3.1.7 Other polymers

3.2 Polymer dispersions

- 3.2.1 Acrylates
- 3.2.2 Polyurethanes
- 3.2.3 Vinyl acetates
- 3.2.4 Other polymer dispersions

3.3 Monomers

- 3.3.1 Isocyanates
- 3.3.2 (Meth)Acrylates
- 3.3.3 Other monomers
- 3.3.4 Epoxides

3.4 Resins, tackifiers

- 3.4.1 Natural (modified) resins
- 3.4.2 Synthetic resins

3.5 Fillers

3.6 Solvents

3.7 Plasticizers/oils

3.8 Additives

- 3.8.1 Anti-foam additives
- 3.8.2 Adhesion promoters
- 3.8.3 Preservatives
- 3.8.4 Surfactants, crosslinking agents, dispersants, emulsifiers
- 3.8.5 Mould-release agents
- 3.8.6 Thickening agents
- 3.8.7 Levelling agents
- 3.8.8 Other additives

3.9 Waxes

4. Intermediates for construction chemicals

4.1 Raw materials

- 4.1.1 Dispersions
- 4.1.2 Binders
- 4.1.3 Fibers
- 4.1.4 Pigments
- 4.1.5 Fillers
- 4.1.6 Other raw materials

4.2 Additives and admixtures

- 4.2.1 Concrete additives
- 4.2.2 Mortar additives
- 4.2.3 Plaster additives
- 4.2.4 Cleaning agents
- 4.2.5 Demoulding agents
- 4.2.6 Fire retardants
- 4.2.7 Methyl celluloses
- 4.2.8 Other additives and admixtures

List of products of the trade fair European Coatings Show 2011

(Continued)

5. Laboratory and production equipment

- 5.1 Mixers**
 - 5.1.1 Dissolvers
 - 5.1.2 Continuous mixers
 - 5.1.3 Intermittent mixers
 - 5.1.4 Container mixers
 - 5.1.5 Laboratory mixers
- 5.2 Extruders, kneaders**
- 5.3 Mills, triple roller mills and accessories**
- 5.4 Engineering**
- 5.5 Filters and filtration**
- 5.6 Pumps**
- 5.7 Metering devices, balances**
- 5.8 Conveying systems**
- 5.9 Filling systems**
- 5.10 Packaging**
- 5.11 Labelling machines**
- 5.12 Logistics**
- 5.13 Tinting systems**
- 5.14 Screening machines and sintering plants**
- 5.15 Coolers**
- 5.16 Pipe technology**
- 5.17 Other laboratory and production equipment**

6. Testing and measuring equipment

- 6.1 Quality control and laboratory testing equipment**
 - 6.1.1 Mechanical properties
 - 6.1.2 Optical properties
 - 6.1.3 Chemical properties
 - 6.1.4 Rheology
 - 6.1.5 Stability
 - 6.1.6 Surface tension and wetting

6.2 Production and process control

- 6.2.1 Pressure gauges
- 6.2.2 Flowmeters
- 6.2.3 Moisture meters
- 6.2.4 Filter monitors
- 6.2.5 Level indicators
- 6.2.6 Process controls
- 6.2.7 Process monitoring and visualisation technologies

6.3 Other testing and measuring equipment

7. Application

- 7.1 Plant and machinery for painting, enamelling**
- 7.2 Complete spray systems for painting, enamelling**
- 7.3 Drying and curing plant**
- 7.4 Other application equipment**

8. Environmental protection and safety at work

- 8.1 Occupational safety**
- 8.2 Container washing equipment**
- 8.3 Emission treatment**
- 8.4 Effluent treatment**
- 8.5 Solvent recycling**
- 8.6 Other environmental protection and safety at work**

9. Services

- 9.1 Software, hardware**
- 9.2 E-Commerce**
- 9.3 Training and education**
- 9.4 Technical information and publication**
- 9.5 Consultancy**
- 9.6 Research & Development**
- 9.7 Contract manufacturing**
- 9.8 Other services**

We wish to be listed in the following main product group:

(In case of overlapping product groups, please enter only **one** of the product groups 1 – 9. If no entry is made in this box, listing will be assigned by the organizer!)

▶

Exhibited articles and/or services of direct exhibitor

(Please enter your keywords for the EC SHOW DIRECTORY (print) here or later in the Online Service Center; max. 400 characters)

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.**

Complete rental stands MARS and MERCURY

Nürnberg, Germany
29.–31.3.2011

EC

European Coatings SHOW 2011

PLUS ADHESIVES, SEALANTS, CONSTRUCTION CHEMICALS

Please return to
NürnbergMesse GmbH
Project Management
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8287

Contractor*
Complete rental stand MARS
Holtmann Messe+Event GmbH

Complete rental stand MERCURY
Messebau Wörnlein GmbH

Company name of direct exhibitor _____

Street _____

Postcode, Town, Country _____

Tel. _____ Fax _____

E-mail _____

Internet _____

Date for returning immediately

Person to contact _____

Tel. _____ Fax _____

E-mail _____

Invoice address (only if different) _____

VAT Reg. No. _____

Are you interested in an even cheaper rental exhibition stand? We offer you a basic stand for EUR 63.00/m² (including power supply rated at 3 kW and consumption). Please send us more information.

Order (please tick as appropriate)

Complete rental stand MARS



Decorative wall element
on all open sides of stand; 0.50 m wide; colored plastic coating (RAL colors as at left)
 red blue gray
 green yellow

Round column
with cladding in same color as wall element, on all open corners of stand space

Aluminum colored lattice support
with slide-in fascia on all open sides of stand space; colored plastic coating; (RAL colors as at left); colors:
 red blue gray
 green yellow white

Lettering
on fascia; brief company name and place of business in Helvetica medium
 white black

1 Table
chrome frame with white top; 0.70 x 0.70 m

3 Chairs "Mimi"; upholstered
 black gray

1 Coat rack EUR 18.00

1 Wastepaper basket EUR 7.50

1 Counter EUR 66.50
0.92 x 0.52 x 1.08 m; white; not lockable

1 Spotlight
100 W for each full 4 m² of stand space, mounted on power rails; 1 power rail per 16 m²

Power supply
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

The rental for the duration of the event includes the following equipment:

Walls
white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

Ribbed carpet
including edging tape, disposal and dust sheet:
 light gray anthracite
 red blue

Cubicle
size according to stand space; with curtain in:
 white light gray
 or 1 lockable hinged door at extra cost EUR 42.50

Design element
attached to fascia; on all open sides of stand space; (RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029)
shapes:
 triangular round square
colors:
 red blue gray
 green yellow



Complete rental stand MERCURY



Round columns
at all open corners of corner, head and block stands (RAL colors as at left) colored plastic:
 blue gray red green
 white

Chrome lattice support with fascia
rectangular and oval dimensions: 1.50 x 0.70 m; slide-in fascia 2.00 x 0.30 m; on all open sides of the stand space; (RAL colors see graphic elements); shapes:
 rectangular oval
 slide-in fascia
colored plastic:
 blue gray red green
 white

Lettering
on fascia; brief company name and place of business in Helvetica medium
 white black

1 Table; white
 square 0.70 x 0.70 m
 round 0.70 m diameter

3 Chairs; upholstered
 "Opus" black

1 Coat rack EUR 14.00

1 Wastepaper basket EUR 7.00

1 Counter EUR 66.50
1.00 x 0.50 x 1.00 m; white; not lockable; 1 shelf

1 Halogen spotlight
100 W for each full 4 m² of stand space, mounted on power rails; silver; 1 power rail per 16 m²

Power supply
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

The rental for the duration of the event includes the following equipment:

Walls
white plastic-coated stand partition walls on all closed sides of the stand space (Axiom system; 2.50 m high)

Needle-felt carpet
including edging tape, disposal and dust sheet:
 blue gray anthracite
 red green beige

Cubicle
size according to stand space; with curtain in:
 blue white gray
 black red green
 or 1 lockable hinged door at extra cost: EUR 42.50

4 Graphic elements
colored panel on Axiom wall; (RAL colors: blue 5005; red 3020; gray 7012; green 6029)

shapes:
 strip triangular
colored plastic:
 blue gray red
 green

*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.50/m².

Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 153.80.

Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 214.70.

All prices plus VAT at the statutory rate¹ and 3% insurance premium.

No, we do not require insurance and accept liability for the stand and hired objects.

We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Company stamp and authorized signature of direct exhibitor

Complete rental stands EARTH and MOON

Nürnberg, Germany
29.–31.3.2011

EC

European Coatings SHOW 2011

PLUS ADHESIVES, SEALANTS, CONSTRUCTION CHEMICALS

Please return to
NürnbergMesse GmbH
Project Management
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8287

Contractor*
Complete rental stand EARTH
Holtmann Messe+Event GmbH

Complete rental stand MOON
Messebau Wörnlein GmbH

**Date for returning
immediately**

Company name of direct exhibitor _____

Person to contact _____

Street _____

Tel. _____ Fax _____

Postcode, Town, Country _____

E-mail _____

Tel. _____ Fax _____

Invoice address (only if different) _____

E-mail _____

Internet _____

VAT Reg. No. _____

Are you interested in even higher quality stands? If so, just visit our online stand configurator at www.standconfigurator.com. Here you will find 13 different stand models up to EUR 208.00/m² (each including power supply rated at 3 kW and consumption).

Order (please tick as appropriate)

Complete rental stand EARTH



Corner column
shape to match decorative element; round or square; in same color as decorative element

Lattice support
height of top 2.80 m; aluminum color; with slide-in fascia or fascia panel, on all open sides of stand space; (RAL colors as at left); shapes:

- dolphin fascia
- oval triangular
- slide-in fascia

colors:
 red blue gray
 green yellow white

Lettering
on fascia; brief company name and place of business in Helvetica medium
 white black

1 Table
chrome frame with white top; 0.70 x 0.70 m

4 Chairs "Mimi"; upholstered
 black gray

1 Coat rack EUR 18.00

1 Wastepaper basket EUR 7.50

1 Counter EUR 66.50
0.92 x 0.52 x 1.08 m; white; not lockable

1 Spotlight
100 W for each full 4 m² of stand space; mounted on power rail; 1 power rail per 16 m²

Power supply
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

The rental for the duration of the event includes the following equipment:

Walls
white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

Ribbed carpet
including edging tape, disposal and dust sheet:
 light gray anthracite
 red blue

Cubicle
size according to stand space; with curtain in:
 white light gray
 or 1 lockable hinged door at extra cost: EUR 42.50

Decorative element
colored, plastic-coated, on all open sides of stand space; (RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029) shapes:

- rectangular triangular
- half-round

colors:
 red blue gray
 green yellow



Complete rental stand MOON



The rental for the duration of the event includes the following equipment:

Walls
plastic-coated stand partition walls on all closed sides of the stand space (meroform system; 2.50 m high) RAL color: gray 7035
 gray white

Carpet
incl. edging tape, disposal and dust sheet: ribbed:
 blue light gray
 anthracite red

needle-felt:
 blue gray anthracite
 red green beige

Cubicle
size according to stand space; in same color as wall with curtain in:
 red white blue
 black gray green
 or 1 lockable hinged door at extra cost: EUR 42.50

Column element
3.00 m high; 0.70 m wide; triangular column element in same color as wall on all open stand sides; each with 2 DIN A4 leaflet holders

Graphic element
graphic triangles on each column element; colored panel; (RAL colors: blue 5005;

red 3020; gray 7012; green 6029)
 blue red gray green

Round columns
at all open corners of corner, head and block stands (see graphic element for RAL colors)
 blue red gray green
 white

Lattice support
with fascia panel on all open sides of the stand space; (RAL colors see graphic element); dimensions 1.50 x 0.70 m shapes:

- oval fascia dolphin fascia
- colored plastic:
 blue red gray green
 white

Lettering
on fascia; brief company name and place of business in Helvetica medium
 blue red gray green
 white black

1 Table
chrome frame with white top; square 0.70 x 0.70 m

4 Chairs; upholstered
 "Opus" black
 "Classic" anthracite
 "Classic" black

1 Coat rack EUR 14.00

1 Wastepaper basket EUR 7.00

1 Counter EUR 66.50
1.00 x 0.50 x 1.00 m; white; not lockable; 1 shelf

1 Halogen spotlight
150 W for each full 4 m² of stand space; individually adjustable

Power supply
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.50/m².

Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 153.80.

Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 214.70.

All prices plus VAT at the statutory rate¹ and 3% insurance premium.

No, we do not require insurance and accept liability for the stand and hired objects.

We accept all items of the enclosed Special and General Conditions for Participation.

Place and date _____

Company stamp and authorized signature of direct exhibitor _____

Special Conditions for Participation of the trade fair European Coatings Show 2011

1. Venue, duration, opening hours

Venue: Exhibition Center Nürnberg
Duration: Tue 29 – Thu 31 March 2011
Opening hours: Tue 29 – Wed 30 March 2011 9 a.m. – 6 p.m. daily
Thu 31 March 2011 9 a.m. – 5 p.m.

2. Organizer

Vincentz Network GmbH & Co. KG
Plathnerstraße 4c, 30175 Hannover, Germany
events@european-coatings.com
www.european-coatings.com

3. Organization

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
Tel +49(0)911.8606-0, Fax +49(0)911.8606-8228
ecs@nuernbergmesse.de
www.european-coatings-show.com
www.nuernbergmesse.de

4. Contractual terms

The terms for participation in the trade fair European Coatings Show 2011 are the Special and General Conditions for Participation in Fairs and Exhibitions, the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online Service Center) and other conditions notified to the exhibitor before the exhibition begins.

If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

5. Conclusion of contract

Stand space is ordered by returning the completed "Application" form. The rental contract between the exhibitor and the organizer comes into force on confirmation of the stand space by the organizer. Should the contents of the stand space confirmation vary from the contents of the application, the contract will be concluded according to the stand space confirmation.

Cancellation after receipt of the stand space confirmation (= admission) is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the list of products provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

7. Rental in exhibition halls

per m² (or part thereof) stand space

EUR 203	In-line stand	(1 side open)
EUR 224	Corner stand	(2 sides open)
EUR 235	Head stand	(3 sides open)
EUR 245	Block stand	(4 sides open)

Early booking discount of EUR 6/m² for complete applications received by the organizer by 15 July 2010.

Minimum rental for stand space:

EUR 2,364 until 15 July 2010

EUR 2,436 from 16 July 2010

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

All charges plus VAT at the statutory rate¹.

8. Complete rental stand

All charges per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the four models of stand available can be selected on the enclosed order form "Complete rental stands". You will find further models at www.standconfigurator.com. All rentals plus VAT at the statutory rate¹.

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Log-in data to the Online Service Center for detailed information as to further services and the order forms will be sent to the exhibitor in due time.

9. Payment conditions

Exhibitors may be charged an advance payment of 25% of the expected stand space rental plus VAT at the statutory rate¹ on **confirmation of the application**. Payment is due by the date shown on the invoice.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Invoices are payable in full. All payments are to be made in **EURO** without charges, quoting invoice number.

For subsequent changes to the invoice address for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50 plus VAT at the statutory rate¹.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

The organizer bears the general liability risk for the event. The organizer is insured against liability for the duration of the exhibition, covering damage to property and injury to persons for which claims can be asserted against him on the grounds of statutory liability provisions.

11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

12. Assembly and dismantling, passes

Assembly: Fri 25 – Mon 28 March 2011 7 a.m. – 8 p.m. daily
Exhibition stands for which assembly has not commenced by 3 p.m. on Monday, 28 March 2011, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling: Thu 31 March 2011 5 p.m. – 10 p.m.

Fri 1 – Sat 2 April 2011 7 a.m. – 8 p.m. daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

13. Stand design

The exhibitor is responsible for stand equipment and decoration.

The overriding principle for the design of all exhibition stands is transparency. All open sides of the stand must be freely accessible.

This means that at least **50%** of the respective gangway side must **not** be obstructed **by structures** or fittings.

The minimum height is 2.50 m.

Special Conditions for Participation of the trade fair European Coatings Show 2011

(Continued)

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

Stands exceeding the height of 3.50 m require the approval of the organizer.

The maximum stand height is 5.50 m.

Two-storey stands are permitted in individual cases, subject to a minimum ground-level space of 60 m² and submission of a special application. Two-storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority, relevant application forms are to be requested. Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists for two-storey stands.

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs.

All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.

14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m² stand space, plus 1 pass for each further part of 10 m², up to a maximum of 10 free passes. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 21 each including VAT at the statutory rate¹.

15. Communication package for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with a communication package containing print and online opportunities. The exhibitor agrees to purchase the communication package at a price of **EUR 660** plus VAT at the statutory rate¹. The package is obligatory and will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

The communication package includes the following services:

Internet entry in the EC MARKET NAVIGATOR (entry is also activated after the exhibition)

- Entry of **company name, address, hidden e-mail address and logo**
- Presentation of **5 products or services** with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of presenting 5 products or services as **exhibition news**
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **list of products**
- **Link** from the **EC MARKET NAVIGATOR** to the exhibitor's website.
- Entry of company name and stand number in the **online floor plan**
- Possibility of continuously **updating** the Internet entry

Online advertising aids

- **Visitor brochures** in a pdf version
- **Individual online banner** with exhibitor's stand number for use on exhibitor's website

Print and additional services

- **Entries in EC SHOW DIRECTORY** in alphabetical list of exhibitors and list of products (subject to the General Conditions for Entries and Advertisements in the EC SHOW DIRECTORY)
- **Entry in EC SHOW GUIDE (issued free to all visitors)** including company name and stand number of exhibitor
- Provision of ready-to-use **mailings** for visitor acquisition activities
- **Basic advertising material package** containing 100 admission vouchers (printed with company name and stand number of exhibitor), 100 visitor brochures and 500 advertising stickers (printed with stand number of exhibitor). Only admission vouchers exchanged for tickets by visitors are charged at EUR 9.50 plus VAT at the statutory rate¹ each.
- **Display** of exhibitor's **press information** in the Press Center
- Free **copy of EC SHOW DIRECTORY**

16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

17. Communication package and participation fee for co-exhibitors

The organizer provides each co-exhibitor with a communication package containing print and online opportunities (**see item 15 for services included**).

The exhibitor agrees to purchase the obligatory communication package and pay a participation fee at a total price of **EUR 840** plus VAT at the statutory rate¹ for each co-exhibitor registered by him. Package and fee are obligatory and will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

19. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

General Conditions for Participation in Fairs and Exhibitions

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in legally effective manner. Such an application constitutes a contractual offer to the organizer.

By signing this form, the General and Special Conditions for Participation are recognized as binding by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

2. Admission

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written stand space confirmation. This is mechanically printed and signed and valid without written signature. The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer.

If the content of the confirmation of admission differs from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the confirmation of admission and the space stated therein. Other items than those listed and admitted cannot be exhibited.

3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations.

Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary.

If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application and admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.

6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing.

The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties.

If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

- The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.
- The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.
- The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

- 90 days to 15 days before the start of the event 25%
- 14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80%
- the full amount is payable from the start of the assembly period.

The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

10. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands. In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

General Conditions for Participation in Fairs and Exhibitions

(Continued)

12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor.

Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer.

Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer.

Advertising of a political nature is forbidden.

15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

17. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health.

In all other cases the organizer shall be liable only

- in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;
- if the organizer is legally obliged to take out liability insurance cover or this is usually the case;
- if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. Moreover, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents. The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

20. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

21. Site regulations, contraventions

Exhibitors agree to accept the site regulations during the event in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with.

Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

22. Place of fulfillment and jurisdiction

The place of fulfillment is Nürnberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

23. Data protection

Personal data are collected, processed and used by the organizer and, if applicable, by service partners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers and for handling the services offered. In submitting the application the exhibitor consents to the use of his e-mail address.

24. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions

Bavarian Venue Regulations

Application in the Exhibition Center Nuremberg

1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.

2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse.

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.

6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

Bavarian Health Protection Act

Application in the Exhibition Center Nuremberg

1. **No general** ban on smoking applies in the halls and service areas of the Exhibition Center Nuremberg.
2. Smoking is prohibited in congress halls, conference rooms, restaurants, cafeterias and mobile catering areas in halls.
3. Smoking is prohibited on exhibition stands if food and drinks are **sold** there.
4. Smoking is prohibited at cultural and sport events or events similar to sport events.
5. The individual exhibition or congress organizer may deviate from this ruling and prohibit smoking at his event.