

Application as direct exhibitor

A

Nuremberg, Germany

13–15. 11. 2012

NEW: Tuesday till Thursday

Brau Beviale 2012

Raw Materials – Technologies – Logistics – Marketing

Please return to
NürnbergMesse GmbH
Project Team
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8258

Please send us the application documents **once only!** (Post or fax or e-mail)

Return date for early booking discount 24 February 2012

Company name of direct exhibitor

Proprietor/Manager

Street

Postcode, Town, Country

Tel. (Company) Fax (Company)

E-mail (Company)

Internet

VAT Reg. No.

Person to contact

Tel. Fax

E-mail

Correspondence address (only if different)

Invoice address/Authorized recipient (only if different)
(see item 9 of the Special Conditions for Participation)


Entry in the list of exhibitors under letter


Application as direct exhibitor (please complete in detail or mark as applicable) and acceptance of the conditions for participation


1. We order stand space in exhibition halls.

For rentals and specifications see item 7 of the Special Conditions for Participation. We desire the following type of stand and stand space (dimensions in meters only, minimum stand rental **EUR 2,100**, maximum stand space **36 m²**):

Front _____ m Depth _____ m Area _____ m²

 In-line stand (1 side open) EUR 176.50/m²

 Corner stand (2 sides open) EUR 196.96/m²

 Peninsula stand (3 sides open) EUR 196.96/m²

Early booking discount: EUR 6/m² reduction for complete applications received by the organizer by 24 February 2012.

2. We agree to erect 2.50 m high stand partitions on all closed sides of our stand space and to lay floor covering.

- We will use **our own** stand material or appoint **our own** stand construction firm.
- We need a **complete rental stand** from a ServicePartner of NürnbergMesse (see following order forms and item 8 of the Special Conditions for Participation).
- We need **stand partitions** from NürnbergMesse and will order these later using the Online ExhibitorShop.

Attention: This is not an order!

3. We need compressed air supply. We need water supply/drainage.

This information is needed for allocating the stand space. We will place the actual order later using the Online ExhibitorShop.

4. We would **not** like our exhibition stand to be situated next to the following companies (without legal claim):

5. Main product group:

(Please enter only **one** of the product groups 1–7!)

The exhibition stand is to be assigned to a product group on the basis of this information.

6. We will enter our exhibited articles and/or services on form B. Our entries will be published in the print exhibition catalog.
7. We will assign our products to the list of products on form B. Our entries will be published in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de.
8. We agree to purchase the print communication package at a price of EUR 335 (see item 15 of the Special Conditions for Participation).
9. We as direct exhibitor or coordinator of a group of companies agree to purchase the online communication package (basic entry) at a price of EUR 255 (see item 16 of the Special Conditions for Participation).
The following information is required of exhibitors from a group of companies:
- We are the coordinator
 We are an additional exhibitor
10. We are interested in taking part in the **exhibitor presentations**.
 Please send us information material (application by 29 June 2012). The presentation must be given in German.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.** We indicate the name of the company for which we are requesting co-exhibitor status on the attached form.

Place and date

Company stamp and authorized signature of direct exhibitor

For exhibition organizer use only!

Front Tiefe Fläche

Reihenstand
 Eckstand
 Kopfstand
 Blockstand

NÜRNBERG MESSE

List of products of the trade fair Brau Beviale 2012

The entries will be published in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de

Our products as direct exhibitor are to be assigned as follows:

(Please tick as appropriate)

1. Raw Materials and Beverage Producers

1.1 Raw materials for malt and beer production

- 1.1.1 Brewing barley
- 1.1.2 Hops, hop products
- 1.1.3 Malt, special malts
- 1.1.4 Brewing wheat
- 1.1.5 Catalysts
- 1.1.6 Miscellaneous raw materials for beer production

1.2 Raw materials for non-alcoholic beverage production

- 1.2.1 Flavourings
- 1.2.2 Essences, raw materials, concentrates and syrups
- 1.2.3 Fruit extracts
- 1.2.4 Sweeteners, sugars
- 1.2.5 Miscellaneous additives

1.3 Beverage producers

- 1.3.1 Beers
- 1.3.2 Mineral, medicinal and table waters
- 1.3.3 Soft drinks
- 1.3.4 Fruit juices and nectars
- 1.3.5 Mixed drinks

2. Marketing and Catering Equipment

2.1 Catering equipment and accessories

- 2.1.1 Catering equipment
- 2.1.2 Bar equipment
- 2.1.3 Catering crockery
- 2.1.4 Glasses, mugs and other drinkware
- 2.1.5 Glass and dishwashing equipment
- 2.1.6 Refrigeration equipment
- 2.1.7 Accounting systems
- 2.1.8 Miscellaneous catering accessories

2.2 Marquees and accessories

- 2.2.1 Pavilions
- 2.2.2 Tent furniture
- 2.2.3 Tent systems
- 2.2.4 Sunshades and large shades
- 2.2.5 Miscellaneous tent accessories

2.3 Dispensing systems, vending machines

- 2.3.1 Dispensing and cooling systems
- 2.3.2 Beverage vending machines
- 2.3.3 Empty container return systems
- 2.3.4 Home dispensing systems
- 2.3.5 Cleaning equipment for dispensing systems
- 2.3.6 Miscellaneous vending machines

3. Services and Advertising

3.1 Organization and EDP

- 3.1.1 EDP consulting services
- 3.1.2 EDP and IT solutions
- 3.1.3 Software for producers of non-alcoholic drinks, breweries and malthouses
- 3.1.4 Software for beverage supply and catering trade
- 3.1.5 E-commerce
- 3.1.6 Miscellaneous organization and EDP

3.2 Advertising media and promotional articles

- 3.2.1 External advertising
- 3.2.2 Illuminated and other advertising carriers
- 3.2.3 Advertising media
- 3.2.4 Advertising agencies

3.3 Consulting services, trade press and institutes

- 3.3.1 Consulting, planning and project services
- 3.3.2 Publishers of trade books and journals
- 3.3.3 Institutes, associations

4. Machinery and Installations

4.1 Machinery and installations for malt processing

- 4.1.1 Conveyor and transport systems
- 4.1.2 Silos and accessories
- 4.1.3 Dust extraction and cleaning systems
- 4.1.4 Mills
- 4.1.5 Miscellaneous machinery and installations for malt processing

4.2 Machinery and installations for beer production

- 4.2.1 Brewing room installations
- 4.2.2 Wort treatment and aeration installations
- 4.2.3 Yeast treatment installations
- 4.2.4 Fermentation and lagering installations
- 4.2.5 Recovery installations
- 4.2.6 De-alcoholization installations
- 4.2.7 Wet spent grain, wet yeast and surplus yeast treatment installations
- 4.2.8 Pub breweries
- 4.2.9 Miscellaneous machinery and installations for beer production

4.3 Machinery and installations for non-alcoholic beverage production

- 4.3.1 Containers and tanks
- 4.3.2 Degassing and carbonation equipment
- 4.3.3 Dosing and mixing systems
- 4.3.4 Cooling and heating systems
- 4.3.5 Homogenization equipment
- 4.3.6 Miscellaneous machinery and installations for non-alcoholic beverage production

Attention

This sheet is part of the "Application as direct exhibitor".

For your entry in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de it is mandatory to return this form!

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4.4 Filtration and separation technology

- 4.4.1 Filters and filter presses
- 4.4.2 Microfiltration and membrane filtration
- 4.4.3 Centrifuges and decanters
- 4.4.4 Chemical-physical separation processes
- 4.4.5 Kieselguhr and filter coatings
- 4.4.6 Ancillary equipment, supplies and carbonation equipment
- 4.4.7 Miscellaneous filtration and separation processes

4.5 Heat exchangers and heat treatment systems

- 4.5.1 Plate heat exchangers
- 4.5.2 Flash pasteurizing systems
- 4.5.3 Pasteurizers
- 4.5.4 Miscellaneous heat exchange and heat treatment systems

4.6 Cleaning, filling and packaging systems for bottles, cans and other beverage containers

- 4.6.1 Palletizers and depalletizers
- 4.6.2 Crate sorting systems
- 4.6.3 Capping and decapping machines
- 4.6.4 Packing and unpacking machines
- 4.6.5 Bottle sorting systems
- 4.6.6 Bottle cleaning machines
- 4.6.7 Inspection and sorting machines
- 4.6.8 Filling and capping machines
- 4.6.9 Labeling, finishing and dating machines, marking equipment
- 4.6.10 Conveyor systems
- 4.6.11 Crate washing machines
- 4.6.12 Bulk packing machines
- 4.6.13 Inspection systems
- 4.6.14 Miscellaneous cleaning, filling and packaging systems for bottles, cans and other containers

4.7 Cleaning and racking systems for kegs and barrels

- 4.7.1 Palletizers and depalletizers
- 4.7.2 Screwing and unscrewing machines
- 4.7.3 Barrel and keg cleaning systems
- 4.7.4 Barrel and keg filling machines
- 4.7.5 Labeling, dating and inspection systems
- 4.7.6 Miscellaneous filling machines and conveyor systems

4.8 Machinery and installations for the production of beverage containers

- 4.8.1 Machinery for the production of preforms and plastic containers
- 4.8.2 Blow molding machines
- 4.8.3 Sorting, feeding and alignment systems for plastic bottles
- 4.8.4 Machinery and installations for recycling of plastic containers
- 4.8.5 Miscellaneous machinery for the production of beverage containers

5. Operating and Laboratory Equipment

5.1 Measurement, process and control technology

- 5.1.1 Measuring systems and recording equipment
- 5.1.2 Process visualization/test data acquisition for complete water and waste water systems
- 5.1.3 Regulation systems
- 5.1.4 Process technology and data processing
- 5.1.5 Metering systems
- 5.1.6 Control cabinets
- 5.1.7 Inspection and control systems
- 5.1.8 Scales
- 5.1.9 Miscellaneous measurement and control equipment

5.2 Fittings, containers and pumps

- 5.2.1 Barrels
- 5.2.2 Fittings
- 5.2.3 Containers
- 5.2.4 Pumps
- 5.2.5 Pipe systems and accessories of stainless steel and other materials
- 5.2.6 Valves and panels

5.3 Disinfection and cleaning equipment, CIP systems

- 5.3.1 CIP systems
- 5.3.2 Cleaning and disinfection systems
- 5.3.3 Floor cleaning and sweeping machines
- 5.3.4 Miscellaneous cleaning equipment

5.4 Analysis

- 5.4.1 Analysis equipment
- 5.4.2 Test and measuring equipment
- 5.4.3 Process analysis equipment
- 5.4.4 Laboratory equipment
- 5.4.5 Laboratory aids
- 5.4.6 Miscellaneous laboratory technology

List of products of the trade fair Brau Beviale 2012

(Continued)

The entries will be published in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de!

Our products as **direct exhibitor** are to be assigned as follows:

(Please tick as appropriate)

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6. Energy Management, Working and Packaging Materials

6.1 Energy management: supply and disposal

- 6.1.1 Compressed air
- 6.1.2 Electricity
- 6.1.3 Refrigeration
- 6.1.4 Heating
- 6.1.5 Air conditioning
- 6.1.6 Water and waste water

6.2 Industrial safety, recycling and environmental protection

- 6.2.1 Exhaust gas and air cleaning systems
- 6.2.2 Water disposal and treatment plants
- 6.2.3 General disposal equipment
- 6.2.4 Industrial safety systems
- 6.2.5 Vocational clothing
- 6.2.6 Floor coverings
- 6.2.7 Recycling systems
- 6.2.8 Sound, heat and cold insulation
- 6.2.9 Miscellaneous environmental protection

6.3 Process materials

- 6.3.1 Cleaning and disinfecting agents
- 6.3.2 Carbon dioxide, nitrogen and other gases
- 6.3.3 Hoses, seals
- 6.3.4 Lubricants, lubrication systems
- 6.3.5 Miscellaneous process materials

6.4 Labeling and packing materials and aids

- 6.4.1 Labels
- 6.4.2 Films, foils
- 6.4.3 Adhesives
- 6.4.4 Glass bottles
- 6.4.5 Cans
- 6.4.6 Kegs
- 6.4.7 Raw materials for PET bottles and preforms
- 6.4.8 PET bottles and preforms
- 6.4.9 Bag in box systems
- 6.4.10 Miscellaneous plastic containers
- 6.4.11 Crates
- 6.4.12 Cartons
- 6.4.13 Pallets
- 6.4.14 Sealing systems
- 6.4.15 Multiple packaging

7. Transport and Sales Vehicles, Industrial Trucks, Logistics

7.1 Dispensing and sales vehicles

7.2 Industrial trucks

7.3 Refrigerated vehicles

7.4 Transport vehicles

7.5 Loading equipment

7.6 Transport equipment

7.7 Material flow and storage systems

7.8 Accessories for transport and sales vehicles and industrial trucks

7.9 Logistics consulting services, fleet management

Exhibited articles and/or services of **direct exhibitor**:

The entries will be published in the print exhibition catalog!

English, keywords only (max. 300 characters incl. blanks):

German, keywords only (max. 300 characters incl. blanks):

Note

You can make subsequent entries/changes/additions to your entries in the print exhibition catalog in the Online ExhibitorShop until 1 August 2012.

The login data for the Online ExhibitorShop is sent to you in good time.

For changes/additions to your entries in the industry platform www.ask-Brau-Beviale.de our online editing team will contact you in good time.

Complete rental stands Brau Beviale 1 und 2

Nuremberg, Germany
13–15. 11. 2012

Brau Beviale 2012

Raw Materials – Technologies – Logistics – Marketing

Please return to
NürnbergMesse GmbH
Project Team
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8258

Contractor*
Complete rental stand Brau Beviale 1
:mesomondo GmbH

Complete rental stand Brau Beviale 2
Messebau Wörnlein GmbH

Date for returning
immediately

Company name of direct exhibitor

Street

Postcode, Town, Country

Tel. Fax

E-mail

Internet

VAT Reg. No.

Person to contact

Tel. Fax

E-mail

Invoice address/Authorized recipient (only if different)
(see item 9 of the Special Conditions for Participation)

Are you interested in even higher quality stands? If so, just visit our online stand configurator at www.standconfigurator.com. Here you will find 13 different stand models up to EUR 209.00/m² (each including power supply rated at 3 kW and consumption).

Order (please tick as appropriate)

Complete rental stand Brau Beviale 1



The rental for the duration of the event includes the following equipment:

Walls

white plastic-coated stand partition walls with aluminum frame on all closed sides of the stand space (Syma system; 2.50 m high)

Ribbed carpet

including edging tape, disposal and dust sheet

red blue gray anthracite

Aluminum colored lattice support with slide in fascia

on all open sides of stand space
slide in fascia (0.29 m height)

red blue white

Round column

at all open corners of stand space

red blue white

Lettering (brief company name and place of business)

Helvetica medium (including 20 letters)
 white black

Additional packages (only in connection with complete rental stand Brau Beviale 1):

Cubicle 1 x 1 m²
with lockable door
 at extra cost EUR 84.00

Cubicle 2 x 1 m²
with lockable door
 at extra cost EUR 96.50

Furniture set "Apollo"
3 plastic chairs, translucent with table "Roma", aluminum, round 0.60 m diameter
 at extra cost EUR 76.90

Furniture set "Zeus"
2 bar stools "Zeta" with high table "Roma", aluminum, round 0.60 m diameter
 at extra cost EUR 81.00

Furniture set "Poseidon"
1 information counter (not lockable), 1 bar stool "Zeta", 1 leaflet stand
 at extra cost EUR 136.80

Lighting
3 halogen spotlights 150 / 80 Watt, on power rail, mounted on fascia
 at extra cost EUR 91.50 / 3 pce.



Complete rental stand Brau Beviale 2



The rental for the duration of the event includes the following equipment:

Walls

white plastic-coated stand partition walls on all closed sides of the stand space (merofrom system; 2.50 m high)

plain
 perforated

Needle-felt carpet

including edging tape, disposal and dust sheet

red blue gray anthracite

Chrome lattice support with fascia

on all open sides of stand space

trapezoidal fascia (1.93 x 0.47 m)

red white

rectangular fascia (1.50 x 0.75 m)

blue white

Round column

at all open corners of stand space

red blue white

Lettering (brief company name and place of business)

Helvetica medium
 white black

Additional packages (only in connection with complete rental stand Brau Beviale 2):

Cubicle 1 x 1 m²
with lockable door
 at extra cost EUR 84.00

Cubicle 2 x 1 m²
with lockable door
 at extra cost EUR 96.50

Furniture set "Opus"
3 chairs "Opus" with round table, 0.70 m diameter, white
 at extra cost EUR 66.50

Furniture set "Quadro"
2 bar stools "Z" with high table, round 0.70 m diameter, white
 at extra cost EUR 79.00

Furniture set "Information"
1 information counter (not lockable), 1 bar stool "Z", 1 leaflet stand
 at extra cost EUR 135.00

Lighting
3 halogen spotlights 150 Watt, individually adjustable
 at extra cost EUR 91.50 / 3 pce.

* If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.60/m².

Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 151.00.

Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 209.00.

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order.

All prices plus 3% insurance premium.

No, we do not require insurance and accept liability for the stand and hired objects.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Company stamp and authorized signature of direct exhibitor

Complete rental stands MARS and MERCURY

Nuremberg, Germany
13–15. 11. 2012

Brau Beviale 2012

Raw Materials – Technologies – Logistics – Marketing

Please return to
NürnbergMesse GmbH
Project Team
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8258

Contractor*
Complete rental stand MARS
:mesomondo GmbH

Complete rental stand MERCURY
Messebau Wörnlein GmbH

Date for returning
immediately

Company name of direct exhibitor

Street

Postcode, Town, Country

Tel. Fax

E-mail

Internet

VAT Reg. No.

Person to contact

Tel. Fax

E-mail

Invoice address/Authorized recipient (only if different)
(see item 9 of the Special Conditions for Participation)

Are you interested in even higher quality stands? If so, just visit our online stand configurator at www.standconfigurator.com. Here you will find 13 different stand models up to EUR 209.00/m² (each including power supply rated at 3 kW and consumption).

Order (please tick as appropriate)

Complete rental stand MARS



The rental for the duration of the event includes the following equipment:

Walls

white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

Ribbed carpet

including edging tape, disposal and dust sheet

- light gray anthracite
 red blue

Cubicle

size according to stand space; with curtain in:

- white light gray
 or 1 lockable hinged door
at extra cost EUR 42.80

Design element

attached to fascia; on all open sides of stand space; (RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029)

- shapes:
 triangular round square
colors:
 red blue gray
 green yellow

Decorative wall element

on all open sides of stand; 0.50 m wide; colored plastic coating (RAL colors as at left)

- red blue gray
 green yellow

Round column

with cladding in same color as wall element, on all open corners of stand space

Aluminum colored lattice support with slide-in fascia on all open sides of stand space; colored plastic coating (RAL colors as at left); colors:

- red blue gray
 green yellow white

Lettering

on fascia; brief company name and place of business in Helvetica medium

- white black

1 Table

chrome frame with white top; 0.70 x 0.70 m

3 Chairs "Bonni"; upholstered
 black gray

1 Coat rack EUR 18.50

1 Waste paper basket EUR 7.50

1 Counter EUR 67.00

1.00 x 0.50 x 0.95 m; white; lockable

1 Spotlight

100 W for each full 4 m² of stand space, mounted on power rails; 1 power rail per 16 m²

Power supply

in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

Complete price
EUR 78.80/m²
(incl. power supply up to
3 kW and consumption)

Complete rental stand MERCURY



The rental for the duration of the event includes the following equipment:

Walls

white plastic-coated stand partition walls on all closed sides of the stand space (Axiom system; 2.50 m high)

Needle-felt carpet

including edging tape, disposal and dust sheet

- blue gray anthracite
 red green beige

Cubicle

size according to stand space; with curtain in:

- blue white gray
 black red green
 or 1 lockable hinged door
at extra cost: EUR 42.80

4 Graphic elements

colored panel on Axiom wall; (RAL colors: blue 5005; red 3020; gray 7012; green 6029)

shapes:
 strip triangular

colored plastic:

- blue gray red
 green

Round columns

at all open corners of corner, peninsula and island stands colored plastic (RAL colors as at left)

- blue gray red green
 white

Chrome lattice support with fascia

rectangular and oval dimensions: 1.50 x 0.70 m; slide-in fascia 2.00 x 0.30 m; on all open sides of the stand space; (RAL colors see graphic elements); shapes:

- rectangular oval

slide-in fascia

colored plastic:

- blue gray red green
 white

Lettering

on fascia; brief company name and place of business in Helvetica medium

- white black

1 Table; white

- square 0.70 x 0.70 m
 round 0.70 m diameter

3 Chairs; upholstered

- "Opus" black

1 Coat rack EUR 14.50

1 Waste paper basket EUR 7.50

1 Counter EUR 67.00

1.00 x 0.50 x 1.00 m; white; not lockable; 1 shelf

1 Halogen spotlight

100 W for each full 4 m² of stand space, mounted on power rails; silver; 1 power rail per 16 m²

Power supply

in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

* If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.60/m².

Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 151.00.

Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 209.00.

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order.

All prices plus 3% insurance premium.

No, we do not require insurance and accept liability for the stand and hired objects.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Graphic stamp and authorized signature of direct exhibitor

Complete rental stands EARTH and MOON

Nuremberg, Germany
13-15. 11. 2012

Brau Beviiale 2012

Raw Materials – Technologies – Logistics – Marketing

Please return to
NürnbergMesse GmbH
Project Team
Messezentrum
90471 Nürnberg, Germany
Fax +49(0)911.8606-8258

Contractor*
Complete rental stand EARTH
:mesomondo GmbH

Complete rental stand MOON
Messebau Wörnlein GmbH

Date for returning immediately

Company name of direct exhibitor _____
Street _____
Postcode, Town, Country _____
Tel. _____ Fax _____
E-mail _____
Internet _____
VAT Reg. No.

Person to contact _____
Tel. _____ Fax _____
E-mail _____
Invoice address/Authorized recipient (only if different)
(see item 9 of the Special Conditions for Participation) _____

Are you interested in even higher quality stands? If so, just visit our online stand configurator at www.standconfigurator.com. Here you will find 13 different stand models up to EUR 209.00/m² (each including power supply rated at 3 kW and consumption).

Order (please tick as appropriate)

Complete rental stand EARTH



The rental for the duration of the event includes the following equipment:

Walls
white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

Ribbed carpet
including edging tape, disposal and dust sheet

- light gray anthracite
 red blue

Cubicle
size according to stand space; with curtain in:
 white light gray
 or 1 lockable hinged door at extra cost: EUR 42.80

Decorative element
colored, plastic-coated, on all open sides of stand space; (RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029)

- shapes:
 rectangular triangular
 half-round

- colors:
 red blue gray
 green yellow

Corner column
shape to match decorative element; round or square; in same color as decorative element

Lattice support
height of top 2.80 m; aluminum color; with slide-in fascia or fascia panel, on all open sides of stand space; (RAL colors as at left); shapes:

- dolphin fascia
 oval triangular
 slide-in fascia
colors:
 red blue gray
 green yellow white

Lettering
on fascia; brief company name and place of business in Helvetica medium
 white black

1 Table
chrome frame with white top; 0.70 x 0.70 m

4 Chairs "Bonni"; upholstered
 black gray

1 Coat rack EUR 18.50

1 Waste paper basket EUR 7.50

1 Counter EUR 67.00
1.00 x 0.50 x 0.95 m; white; lockable

1 Spotlight
100 W for each full 4 m² of stand space; mounted on power rail; 1 power rail per 16 m²

Power supply
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket



Complete rental stand MOON



The rental for the duration of the event includes the following equipment:

Walls
plastic-coated stand partition walls on all closed sides of the stand space (meroform system; 2.50 m high) RAL color: gray 7035
 gray white

Carpet
incl. edging tape, disposal and dust sheet ribbed:

- blue light gray
 anthracite red

needle-felt:
 blue gray anthracite
 red green beige

Cubicle
size according to stand space; in same color as wall with curtain in:
 red white blue
 black gray green
 or 1 lockable hinged door at extra cost: EUR 42.80

Column element
3.00 m high; 0.70 m wide; triangular column element in same color as wall on all open stand sides; each with 2 DIN A4 leaflet holders

Graphic element
graphic triangles on each column element; colored panel; RAL colors:

blue 5005; red 3020; gray 7012; green 6029
 blue red gray green

Round columns
at all open corners of corner, peninsula and island stands (see graphic element for RAL colors)

- blue red gray green
 white

Lattice support
with fascia panel on all open sides of the stand space; (RAL colors see graphic element); dimensions 1.50 x 0.70 m shapes:

- oval fascia dolphin fascia
colored plastic:
 blue red gray green
 white

Lettering
on fascia; brief company name and place of business in Helvetica medium
 blue red gray green
 white black

1 Table
chrome frame with white top; square 0.70 x 0.70 m

4 Chairs; upholstered

- "Opus" black
 "Classic" anthracite
 "Classic" black

1 Coat rack EUR 14.50

1 Waste paper basket EUR 7.50

1 Counter EUR 67.00
1.00 x 0.50 x 1.00 m; white; not lockable; 1 shelf

1 Halogen spotlight
150 W for each full 4 m² of stand space; individually adjustable

Power supply
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.60/m².

Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 151.00.

Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 209.00.

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order.

All prices plus 3% **insurance premium**.

No, we do not require insurance and accept liability for the stand and hired objects.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Company stamp and authorized signature of direct exhibitor

Special Conditions for Participation in the trade fair Brau Beviale 2012

1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg
Duration: Tue 13 – Thu 15 November 2012
Opening hours: Tue 13 – Thu 15 November 2012 9 a.m. – 6 p.m. daily

2. Sponsor

Private Brauereien Bayern e.V.
Thomas-Wimmer-Ring 9, 80539 München, Germany

3. Organizer

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
Tel +49 (0) 9 11.86 06 -0, Fax +49 (0) 9 11.86 06 -82 28
brau-beviale@nuernbergmesse.de
www.brau-beviale.de
www.nuernbergmesse.de
Managing Directors: Dr. Roland Fleck, Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Dr. Ulrich Maly
Lord Mayor of the City of Nuremberg

4. Contractual terms

The terms for participation in the Trade Fair Brau Beviale 2012 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical and other conditions notified to the exhibitor before the exhibition begins.
If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 200 will be charged.
The exhibitor agrees to pay a processing fee of EUR 250 if the order for stand space is cancelled prior to receipt of the stand confirmation.
Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

7. Rental in exhibition halls

per m² (or part thereof) stand space

EUR 176.50	In-line stand	(1 side open)
EUR 196.96	Corner stand	(2 sides open)
EUR 196.96	Peninsula stand	(3 sides open)

Early booking discount: EUR 6/m² reduction for complete applications received by the organizer by 24 February 2012.

Minimum stand rental is EUR 2,100, maximum stand space is 36 m².

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry)

8. Complete rental stand

All charges per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7).

All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the six models of stand available can be selected on the enclosed order forms.

You will find further models at www.standconfigurator.com.

The organizer is responsible for assembling and dismantling the rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of rental stand can be fitted out additionally in the same system at extra cost.

Respective orders can be carried out in the Online ExhibitorShop.

9. Payment conditions

Exhibitors may be charged an advance payment of 25% of the expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Invoices are due by the date shown on the respective invoice and payable in full.

All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice address for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements.

Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

12. Assembly and dismantling

Assembly: Sat 10 – Sun 11 November 2012 7 a.m. – midnight
Mon 12 November 2012 7 a.m. – 8 p.m.

Exhibition stands for which assembly has not commenced by 3 p.m. on Monday, 12 November 2012, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling: Thu 15 November 2012 6 p.m. – 10 p.m.

Fri 16 – Mon 19 November 2012 7 a.m. – 7 p.m. daily

13. Stand design

The exhibitor is responsible for stand equipment and decoration.

The overriding principle for the design of all exhibition stands is transparency.

The minimum height of stand partition walls is 2.50 m.

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

The maximum height for stand and advertising constructions is 4.50 m, measured from hall floor and may not be exceeded.

Two storey stand construction is not allowed.

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs.

All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.

14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m² stand space, plus 1 pass for each further full 10 m², up to a maximum of 5 free passes. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 25 each including VAT at the statutory rate.

Special Conditions for Participation in the trade fair Brau Beviale 2012

(Continued)

15. Print communication package for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with a print communication package containing the following services:

- Entries in the alphabetical list of exhibitors and list of products in the **print exhibition catalog** (subject to the General Conditions for Entries and Advertisements in the Exhibition Catalog)
- Display of exhibitor's **press releases** in the press center
- **Basic advertising material package** containing 100 admission vouchers (printed with company name and stand number of exhibitor), 100 visitor brochures and 500 advertising stickers (printed with stand number of exhibitor). Only admission vouchers exchanged for tickets by visitors are charged to the exhibitor at a price of EUR 9 each.
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors)
- Free copy of **exhibition catalog**

The exhibitor agrees to purchase the print communication package at a price of EUR 335. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

16. Online communication package (basic entry) for exhibitors (= direct exhibitors) or coordinators of a group of companies

The organizer provides an **Internet entry** on the exhibition website www.ask-Brau-Beviale.de for each exhibitor. This entry is activated **for approximately one year** – including after the exhibition – and includes the following services:

- Entry of **company name, address, hidden e-mail address and logo**
- Presentation of **5 products or services** with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of continuously marking 5 products or services as **new products**
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment in the **list of products**
- **Link** from the exhibition website to the exhibitor's website. The exhibitor connects a **return link**.
- Entry of company name and stand number in the **online floor plans**
- Possibility of continuously **updating** the Internet entry
- All-year-round **support** by the Internet editing team

The exhibitor also receives the following online advertising aids:

- **Online banner** with exhibitor's stand number

The exhibitor agrees to purchase the online communication package at a price of EUR 255. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

17. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

18. Print communication package for co-exhibitors

The organizer provides each co-exhibitor with a print communication package.

- Services included as item 15

The exhibitor agrees to pay a participation fee and purchase the print communication package at a total price of EUR 395 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

19. Online communication package (basic entry) for co-exhibitors

The organizer provides an **Internet entry** on the exhibition website www.ask-Brau-Beviale.de for each co-exhibitor. This entry is activated **for approximately one year** – including after the exhibition.

- See item 16 for services included in entry

The co-exhibitor also receives the following online advertising aids:

- See item 16 for aids provided

The exhibitor agrees to purchase the online communication package for co-exhibitors. The fee of EUR 255 for each co-exhibitor is charged to the exhibitor. No reduction in price can be granted if only parts of the package are used.

20. Entries in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de

Charges for entries in the alphabetical list of exhibitors and list of products in the print exhibition catalog are included in the price for the print communication package (see item 15 for direct exhibitors and item 18 for co-exhibitors). Charges for the basic entry in the industry platform www.ask-Brau-Beviale.de are included in the price for the online communication package (see item 16 for direct exhibitors and item 19 for co-exhibitors).

Information about the entries of the direct exhibitor is made by sending in the completed forms A and B of the application form for Brau Beviale 2012. Information about the entries of the co-exhibitor is made by sending in the completed forms C and D of the application form for Brau Beviale 2012.

The entries stated are published in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de. Entries in these lists are only possible for direct and co-exhibitors.

The direct exhibitor can subsequently supplement, change or delete entries of products or services as well as entries in the list of products in the Online ExhibitorShop, however, for the print exhibition catalog this is only possible until 1 August 2012.

This deadline also applies if the direct exhibitor sends in the completed forms belatedly or applies for a stand space after this date. In this case no claim exists for an entry in the print exhibition catalog. However, the obligation to purchase the print communication package remains unaffected hereof.

The log in data for the Online ExhibitorShop will be sent to the direct exhibitor in good time.

The exhibitor is responsible for the content of entries in the print catalog and industry platform www.ask-Brau-Beviale.de and for any damages arising out of such content. He is also responsible for the legal admissibility of the text documents provided for insertion. The industry platform www.ask-Brau-Beviale.de is subject to the legal notices published by the industry platform regarding copyrights, trademark rights, liability/guarantee, links, deep links and frames. The print exhibition catalog and industry platform www.ask-Brau-Beviale.de are published by NürnbergMesse.

NürnbergMesse and its subcontractors receive and check the entries in the print exhibition catalog and industry platform www.ask-Brau-Beviale.de with the customary amount of care, but shall not be liable if misled or deceived by the customer. NürnbergMesse and its subcontractors are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. if such defects can be proved to have been caused by intent or gross negligence. The exhibitor must assert claims against the publisher for any defects apparent by not later than two weeks after the start of the exhibition. Exhibitor claims for defects and/or damages expire by statutory limitation after a period of one year. The periods of statutory limitation are based on legal regulations.

21. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

22. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

General Conditions for Participation in Fairs and Exhibitions

As per June 2011

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in legally effective manner. Such an application constitutes a contractual offer to the organizer and cannot be endorsed with conditions and restrictions, particularly with respect to desired stand positions, which do not represent a condition for participation.

By signing this form, the General and Special Conditions for Participation are recognized as binding by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

2. Admission/Stand space confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written stand space confirmation. This is mechanically printed and signed and valid without written signature. The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer.

If the content of the confirmation of admission differs significantly from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the stand space confirmation and the space stated therein. Other items than those listed and admitted cannot be exhibited.

An exhibitor who has previously failed to settle his financial obligations to the organizer or settle them punctually may be excluded from admission.

3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary.

If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application and admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.

6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing.

The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties.

If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

- The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.
- The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.
- An application to commence insolvency proceedings against the exhibitor's assets is lodged or rejected for lack of assets, or insolvency proceedings have already been commenced.
- The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

- 90 days to 15 days before start of assembly (see Special Conditions for Participation) of the event 25% of the order value
 - 14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80% of the order value
 - the full amount is payable from the start of the assembly period.
- The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

10. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands. In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

General Conditions for Participation in Fairs and Exhibitions

(Continued)

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor.

Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer.

Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer. Advertising of a political nature is forbidden.

15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

17. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health.

In all other cases the organizer shall be liable only

- in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;
- if the organizer is legally obliged to take out liability insurance cover or this is usually the case;
- if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. Moreover, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents.

The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

20. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

21. Site regulations, contraventions

Exhibitors agree to accept the site regulations during the event in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with.

Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

22. Place of fulfillment and jurisdiction

The place of fulfillment is Nürnberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

23. Data protection

Personal data are collected, processed and used by the organizer and, if applicable, by service partners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers and for handling the services offered.

24. Consent to the use of data

The exhibitor consents to the storage, processing and use of his data transferred with the application form (company name, address, telephone/fax number and e-mail address) by the organizer and, if applicable, by service partners for events and information purposes (advertising). This consent may be cancelled by notifying the organizer at any time without incurring additional costs other than the usual transmission costs at the basic rates.

25. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions

Bavarian Venue Regulations

Application in the Exhibition Center Nuremberg

1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.

2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse.

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.

6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

Bavarian Health Protection Act

Application in the Exhibition Center Nuremberg

With the exception of smoking areas specially marked for this purpose, smoking is prohibited in the exhibition halls, congress halls, conference rooms, restaurants, cafeterias, mobile catering areas and service areas of the Exhibition Center Nuremberg.